

Board of Directors (in Public)

Item: 4.2

Subject: Corporate Social Responsibility Strategy
Date of meeting: 3rd July 2018
Prepared by: Joanne Twist, Director of Workforce Development and Tony Wilding, Director of Strategic Partnerships and Chief Operating Officer
Presented by: Joanne Twist - Director of Workforce Development
Purpose of Report: To note

BAF Ref	Impact on BAF
3 and 5	Assurance that the Trust has in place proactive plans to support both Trust responsibilities and also meet the benefits for the wider health economy and communities we serve

1. Introduction

As an NHS employer providing public services and spending public money, our activities need to take place in the most sustainable way and as a NHS Foundation Trust, we want to lead by example and make contributions to our local communities, acting as an ambassador to improve the lives of the population we serve.

We want to embrace our responsibility in being a “good corporate citizen” ensuring sustainable development and tackle health inequalities through our day to day activities.

How we behave as an employer, a purchaser of goods and services, a manager of transport, energy, waste and water, a landholder and commissioner of building work and as an influential neighbour in many communities can make a big difference to people’s health and to the well-being of society, the economy and the environment.

A working group has been established to develop our vision and strategy (Appendix 1) to embed our commitment to this important agenda.

2. Implementation Framework

A proposed implementation framework is outlined below. This will aim to deliver the overachieving strategy and develop more detailed and measureable Corporate Social Responsibility (CSR) targets.

2.1 CSR Strategy Group

It is proposed that this group reports to the Operations Board with an annual progress report to the Board of Directors. The group's initial membership includes:

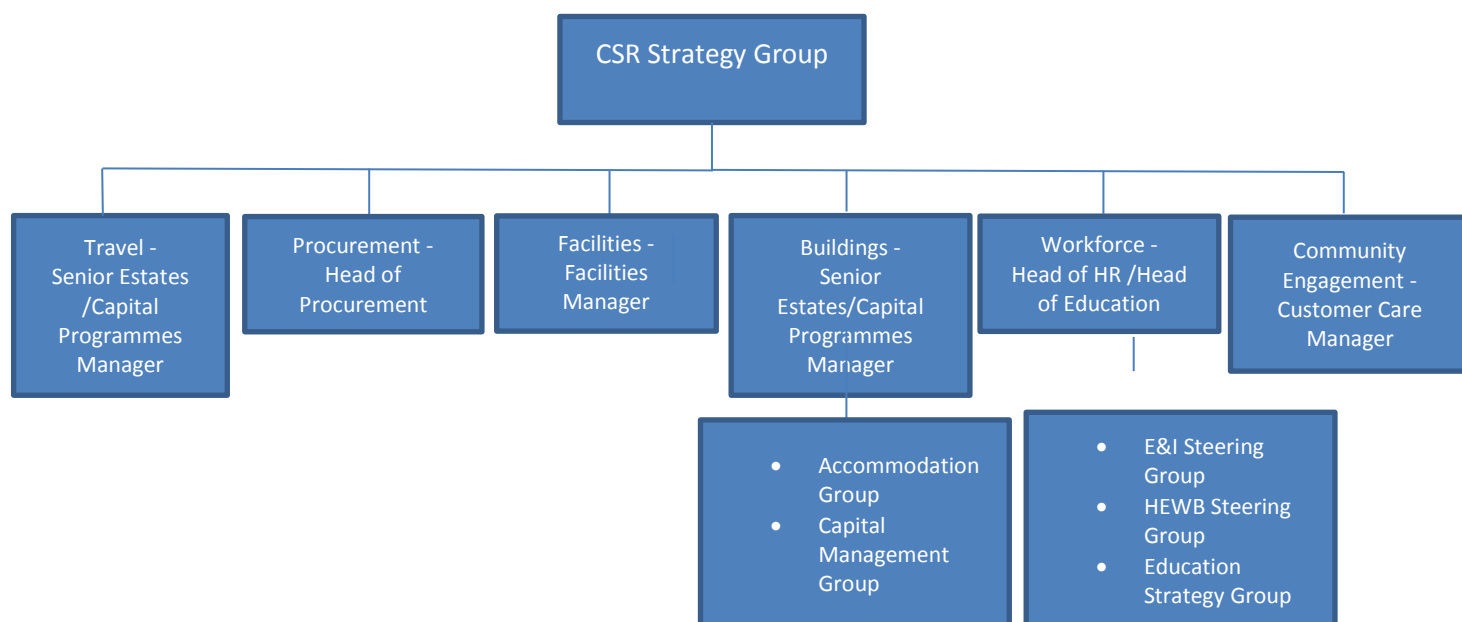
- Director of Strategic Partnerships/Chief Operations Officer - Chair
- Director of Workforce Development – Deputy Chair
- Senior Estates/Capital Programmes Manager
- Head of Education, Learning and OD
- Head of HR
- Head of Procurement
- Facilities Manager
- Customer Care Manager

The Terms of Reference will focus on overseeing the implementation of the current action plan for 2014-2019 (Appendix 2) and the development of a future work plan for 2020 onwards.

Members of the CSR Strategy Group will be allocated responsibility within existing groups for ensuring objectives and measures of the overarching CSR strategy and objectives.

2.2 Proposed CSR Delivery Groups

The chart below proposes how the CSR Group and overarching strategy will be delivered via existing Trust groups.



3. KPI and measures

Within the CSR action plan a range of measures will be developed to monitor progress against the plan. These will be SMART targets developed by the supporting groups.

4. Communications Plan

A variety of internal and external communications methods will be used to communicate CSR news. Effective communication will help raise the profile of CSR, whilst helping to embed into the culture of the organisation.

5. Review date

The review date for the CSR Strategy will be July 2020

6. Recommendation

The Board of Directors is asked to note the contents of the paper, Corporate Social Responsibility Strategy (Appendix 1) and Corporate Social Responsibility Action Plan (Appendix 2).